



CHRISTMAS IN GOWANDA "HOLIDAY SPIRIT PARADE"

Join the Magic of Christmas by participating in the Holiday Spirit Parade!

The Village of Gowanda and the Gowanda Area Chamber of Commerce are excited to announce our 11th annual Holiday Spirit Parade. We would like to take this time to invite you to participate in what we believe will be an exciting parade. We hope each and every one of you will take the opportunity to participate in this event and join us as we celebrate the town, we call home!

Parade Route will be starting on Panther Drive (near the bus garage-Gowanda High School) down Aldrich Street and West Main Street ending at the traffic light.

We ask that your business and/or organization participate in this parade to help us make this a festive occasion for our community. We ask that you decorate a float or a fire apparatus in holiday/winter theme decor. Help us to make this year bigger and better! Please fill out the registration form and mail/fax/drop-off to the information listed on the form.

The Holiday Spirit Parade is open to all wishing to showcase their organization, business, church, school, and/or community organization.

There is NO entry fee to participate just your Holiday Spirit.

The Gowanda Area Chamber of Commerce and Gowanda Fire Department will be giving away prizes for the best appearing float and fire apparatus!

For any questions or concerns, please reach out to Nick Crassi Jr. at 716.640.2707 or Steve Raipot at 716.698.9947.

For updates on this event please visit Christmas in Gowanda's Facebook Page! *@ChristmasInGowanda*

Christmas in Gowanda: 2022 Parade Registration Form

Name of contact person:

Name of organization:

Address:

Phone:

Email:

CATEGORY: (circle one)

Business Community Organization School Church Fire/Rescue Company

*****ALL CARS, FLOATS, TRUCKS or TOWED TRAILERS MUST BE DECORATED WITH
LIGHTS AND/OR HOLIDAY THEMED DECORATIONS*****

Parade line-up is on Panther Drive, Gowanda, NY 14070: 12/3/22 @ 6:00pm (school bus garage area)

REGISTRATION DUE BY: 12/4/21 (free event – no entry fee)

Fax/Mail/Drop-Off to: Nick Crassi Jr. Auto Wrench Connection

Address: 2 Mill St, Gowanda Fax # 716.532.4822 Phone # 716.640.2707

The undersigned agrees that all participants may be photographed or videotaped and that these images may be published in an outlet used to promote or publicize the event.

Authorized Signature:

Date:

Any questions please contact:

Nick Crassi Jr. 716.640.2707 OR Steve Raiport 716.698.9947

Gowanda Area Chamber of Commerce

Christmas in Gowanda 'Holiday Spirit Parade' Rules

- ✓ **THERE WILL BE ONLY ONE SANTA CLAUS IN OUR PARADE.** Please help us keep young children from being confused by seeing multiple Santa's in our parade. DO NOT DRESS UP AS A SANTA CLAUS or you will be asked to change.
- ✓ ALL ENTRIES INCLUDING GOLF CARTS AND CARS MUST BE WELL LIT AND DECORATED.
- ✓ MARCHING UNITS ARE ENCOURAGED TO USE GLOW STICKS, TINSEL, REFLECTIVE TAPE AND OTHER PORTABLE LIGHT SOURCES.
- ✓ ALL MUSIC PLAYED or SANG should be holiday themed.
- ✓ ALL PARTICIPANTS MUST ENTER THE PARADE LINE UP FROM PROSPECT ST. PARADE WILL START FROM PANTHER DRIVE (NEAR BUS GARAGE-HIGH SCHOOL) AND PRECEDE UP ALDRICH STREET TO WEST MAIN STREET AND END AT TRAFFIC LIGHT. LINE UP STARTS AT 6PM 12/4/21.
- ✓ ANY GENERATORS USED CANNOT BE SET UP IN AN ENCLOSED VEHICLE.
- ✓ NO CANDY OR GIVEAWAYS CAN BE THROWN FROM THE VEHICLES; THEY MUST BE HANDED OUT BY WALKERS ONLY.
- ✓ RIDERS ON FLOATS **CAN NOT** GET ON/OFF DURING THE PARADE AT ANY TIME.
- ✓ USE OF FIRE OR OPEN FLAMES IS NOT ALLOWED.

Any questions please contact:

Nick Crassi Jr. 716.640.2707 OR Steve Raiport 716.698.9947